



Work-life balance all in one place, thanks to a card full of experiences and care



Why Choose the Benefit Card

Does your employer provide the Mastercard eBenefity payment card from Up Benefitity instead of paper benefit vouchers? The world will be greener, and everything will be easier for you. With the card, you can pay securely in stores, online, and using Apple Pay or Google Pay. Plus, you'll have an app on your computer and phone that gives you a complete overview of your spending and balance.



Everything under control

The mobile app gives you an overview of your balance and payments. That way, you know what else you can treat yourself with.



A payment card just the way you like it

You can pay as usual, including contactlessly. And, of course, it keeps up with modern technologies, so you can easily pay with your smartwatch or phone using Apple Pay or Google Pay.



You'll always get something back

Pay with your benefit card at selected partners, and we'll give you a generous portion of discounts from Up partners on top of that. Learn more right in Můj Up.



The benefit card from Up Benefitity is the **first virtual card in the Czech Republic**

It offers many great benefits

- ★ Your virtual card is always available on your smartphone
- ★ You can pay securely
- ★ You'll never lose it again

Sustainability goes without saying. With a virtual card, we minimize our use of paper and plastic.



Where can you enjoy your eBenefity card?

The eBenefity card is full of ways to enjoy a well-deserved break. It's entirely up to you whether you prefer sports, culture, or education. You can also take care of your health or go on vacation. You can use the eBenefity card to pay at many of our partners. You can find the right ones for you using the **business search tool in the Múj Up app**.

You can relax in a different way every day



Sports

Relax through sports. Work out at the gym or go for a swim. You can also unwind at a wellness centre or try yoga.

- ✓ Gym
- ✓ Dance
- ✓ Horse riding
- ✓ Martial arts
- ✓ Water parks and swimming pools
- ✓ Saunas
- ✓ Wellness centres
- ✓ And much more...



Culture

Get out and enjoy some culture. Maybe catch the latest blockbuster at the cinema, go to the theatre, or attend a concert.

- ✓ Cinema
- ✓ Theatre
- ✓ Musicals
- ✓ Castles and chateaux
- ✓ Zoos and theme parks
- ✓ Museums and galleries
- ✓ Concerts and festivals
- ✓ And much more...





Education

If education is your thing, treat yourself to a book or finally improve your English at a language school.

- ✓ Language courses
- ✓ Computer courses
- ✓ Health courses
- ✓ Driving schools
- ✓ College and MBA programmes
- ✓ Preschool education
- ✓ Books, libraries
- ✓ And much more...



Vacations

Is a vacation your ideal way to relax? Discover new places and explore the beauty of our country with offers from a wide range of travel agencies.

- ✓ Travel agencies
- ✓ Online travel agencies
- ✓ Online tour bookings
- ✓ Accommodation
- ✓ Other leisure activities



Health

Take care of your health, you only have one. Treat yourself to a massage or boost your immunity with vitamins from the pharmacy.

- ✓ Opticians
- ✓ Pharmacies
- ✓ Aesthetic medicine
- ✓ Spa facilities
- ✓ Medical supplies
- ✓ Vitamins and nutritional supplements

To comply with legal requirements, you'll now find a converter in the Múj Up app that lets you transfer benefit points between the Health category and Other Leisure Benefits.



How to Pay with an eBenefity Card



Contactless

- by tapping your card, watch, or phone
- no daily limit to restrict you



By Card

- by entering your PIN
- no daily limit to restrict you



Apple Pay or Google Pay

- just tap your phone on the payment terminal
- no daily limit to restrict you



You can recognize our partner stores by the eBenefity product sticker on the door.

What Else You'll Get

01

A whole bunch of discounts

Discount coupons and cashback from Up Plná Peněženka, where you can get cash back when you shop at select online stores

02

Tips and News

Provides regular, engaging content

The All Inclusive Benefits Card and the Můj Up app everything in one place

Step into the digital world of your **company benefits** with the Můj Up app, which lets you easily manage your employee **eBenefity**. At a glance, you have all your employee benefits right at your fingertips.

You can view your **current card balance** and easily track your spending and top-ups. Find a partner location that offers benefits for you, and if you're looking for inspiration on how to use your card, we've also put together a few **interesting tips** for you.



Numbers that matter to us



5 000

satisfied companies



since 1995

on the Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Coop

Up Coop provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Coop **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

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Complete information
about eBenefity



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2024



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations

