

# eBenefity

Employees' work-life balance in a single app and payment card, saving time and reducing administrative paperwork



Up

eBenefity

# eBenefity Payment Card

Step into a new world of employee benefits. Help your employees recharge with a Mastercard linked to eBenefity. It's better for the environment, and you'll save time while reducing your HR team's administrative workload thanks to simple and straightforward administration.



## Everything under control

Orders, employee information, and invoices are all right there in the app.



## Big time saver

No more handing out benefit vouchers. You can easily top up credits online as needed.



## A whole bunch of discounts

With the eBenefity card, employees have access to a wide range of discounts from our partners.



## These are tax-deductible benefits

Both the employer and the employee save money thanks to the benefits card.

## The benefit card from Up Benefity is the **first virtual card in the Czech Republic**

### It offers many great benefits

- ★ Your virtual card is always available on your smartphone
- ★ You can pay securely
- ★ You'll never lose it again

Sustainability goes without saying. With a virtual card, we minimize our use of paper and plastic.



# Where can you use your eBenefity card?

The eBenefity card is full of ways to enjoy a well-deserved break. It's entirely up to you whether you prefer sports, culture, or education. You can also take care of your health or go on vacation. You can use the eBenefity card to pay at many of our partner locations. You can find the ones that are right for you using the **location search tool in the Múj Up app**.

You can relax in a different way every day



## Sports

Relax through sports. Work out at the gym or go for a swim. You can also unwind at a wellness centre or try yoga.

- ✓ Gym
- ✓ Dance
- ✓ Horse riding
- ✓ Martial arts
- ✓ Water parks and swimming pools
- ✓ Saunas
- ✓ Wellness centres
- ✓ And much more...



## Culture

Get out and enjoy some culture. Maybe catch the latest blockbuster at the cinema, go to the theatre, or attend a concert.

- ✓ Cinema
- ✓ Theatre
- ✓ Musicals
- ✓ Castles and chateaux
- ✓ Zoos and theme parks
- ✓ Museums and galleries
- ✓ Concerts and festivals
- ✓ And much more...





## Education

If education is your thing, treat yourself to a book or finally improve your English at a language school.

- ✓ Language courses
- ✓ Computer courses
- ✓ Health courses
- ✓ Driving schools
- ✓ College and MBA programmes
- ✓ Preschool education
- ✓ Books, libraries
- ✓ And much more...



## Vacations

Is a vacation your ideal way to relax? Discover new places and explore the beauty of our country with offers from a wide range of travel agencies.

- ✓ Travel agencies
- ✓ Online travel agencies
- ✓ Online tour bookings
- ✓ Accommodation
- ✓ Other leisure activities



## Health

Take care of your health, you only have one. Treat yourself to a massage or boost your immunity with vitamins from the pharmacy.

- ✓ Opticians
- ✓ Pharmacies
- ✓ Aesthetic medicine
- ✓ Spa facilities
- ✓ Medical supplies
- ✓ Vitamins and nutritional supplements

**Make it easier for your employees to access their health insurance benefits.**

In the Múj Up app, you can now activate the **Health Insurance Benefits Search Tool** for your employees. This is a handy tool that lets them easily find out what they're entitled to. Everything is clearly laid out, without complicated searches, and right in the app.



# Company leisure benefits continue to offer great value

Employee benefits help maximize tax savings, are not subject to additional contributions, and therefore remain one of the most advantageous forms of compensation.

## Tax Benefits

Benefits for leisure activities will continue this year. The law sets separate spending limits for the "Health" category and the remaining benefit categories.

### Leisure benefits

- ✓ They are tax-advantaged up to an annual limit of CZK 24,483.50.
- ✓ Leisure benefits are combined to determine the total amount up to this limit.

### Health Benefits

- ✓ These are tax-advantaged up to an annual limit of CZK 48,967.
- ✓ The "Health" category includes goods or services of a therapeutic, hygienic, or similar nature provided by healthcare facilities, as well as medical devices prescribed by a doctor.



Because Up benefits are carefully designed, you don't have to worry about your employees exceeding the limits. The Můj Up app keeps track of everything for you.



# How to Pay with an eBenefity Card



## Contactless

- by tapping your card, watch, or phone
- no daily limit to restrict you



## By Card

- by entering your PIN
- no daily limit to restrict you



## Apple Pay or Google Pay

- just tap your phone on the payment terminal
- no daily limit to restrict you



You can recognize our partner stores by the eBenefity product sticker on the door.

## What Else You'll Get

# 01

### A whole bunch of discounts

Discount coupons and cashback from Up Plná Peněženka, where you can get cash back when you shop at select online stores

# 02

### Tips and News

Provides regular, engaging content

## How to Manage eBenefity in the Můj Up App

You can **easily manage** eBenefity cards for your entire company **in the Můj Up app**. Here, you'll find all the information about employees, cards, and invoices. You can top up benefit points collectively or individually for each employee. You'll have a **clear overview of your company's benefits** and spending on employee rewards and motivation.

And if you decide to contribute to your employees' meal expenses as well, you can add **eStravenka** with just a few clicks in Můj Up. Employees will continue to use a **single card with a single PIN**.



# Numbers that matter to us



5 000

satisfied companies



since 1995

on the Czech market



36 000

restaurants and stores



340 000

users



## We are part of Up Coop

Up Coop provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



### A guarantee of quality cooperation

With its products and services, the Up Coop **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



### International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



# Call or write

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Complete information  
about eBenefity



## We are certified for tomorrow



1<sup>st</sup> place in  
Internet Effectiveness  
Award 2024



We hold certification  
of care for quality  
of health of employees



BUREAU  
VERITAS

We hold certification of  
ISO 27001:2014



Zelená firma®

We are involved  
in the project  
of environmental  
and CSR activities

ecovadis

We hold  
EcoVadis certification,  
pathways to a more  
sustainable future

## Membership in leading associations



HOSPODÁŘSKÁ  
KOMORA HLAVNÍHO  
MĚSTA PRAHY



CHAMBRE DE COMMERCE  
FRANCO-TCHÈQUE  
FRANCOUZSKO-ČESKÁ  
OBCHODNÍ KOMORA



Česká asociace  
umělé inteligence



FT  
CZECH  
FINTECH  
ASSOCIATION